



METTE VILLEMOES PONTY

MANAGING DIRECTOR, SCANDINAVIA | Arbinger Institute

ABOUT ARBINGER

Arbinger is the world leader in mindset change. Through training, consulting, coaching, and implementation programs, Arbinger enables individuals, teams, and organizations to change from the default self-focus of an inward mindset to the impact-focus of an outward mindset. Arbinger provides strategies and behavioral reinforcements that sustain this change. The result is dramatic and sustained improvement in the key success indicators of our client organizations—in their levels of collaboration, employee engagement, accountability, revenue growth, market share, and profitability.

Arbinger's programs and methodology are based on 45 years of research in the psychology of human behavior and motivation, and more than 40 years of experience working with organizations worldwide in the corporate, healthcare, education, government, public safety, and nonprofit sectors. The Arbinger team is comprised of individuals from diverse backgrounds and industries who possess the ability to help individuals and organizations achieve success through a fundamental change in mindset. Arbinger has offices in nearly 30 countries.

Mette Villemoes Ponty serves as managing director of the Arbinger Institute Scandinavia, with responsibility for Arbinger clients in Norway, Sweden, and Denmark. She has been working with Arbinger since 2008, first in Dubai with responsibility for the Gulf Cooperation Council (GCC) region and later for Scandinavia. She helps implement outward mindset principles and tools in organizations of all sizes and industries, including public organizations and schools.

Mette has a background in the fast-moving consumer goods (FMCG) industry as a sales and marketing manager for Marlow Foods, UK and Popz Popcorn, USA. She has worked in the advertising industry, both on the client side and as a strategic director. She also has experience as a sales trainer for Stimorol Chewing Gum in Russia.

An experienced speaker, Mette has both presented Masterclasses for leaders in some of the largest companies in Denmark and spoken at open events for industry and human resources. Example include speeches at the ISS Facility Services Masterclass for leaders, Siemens Wind Power, the Danish Society of Engineers, and the Danish Prosecution Service annual conference.

Mette is Danish and lives in Aarhus, Denmark. She has authored her own book in Danish: *Den Blinde Vinkel (The Blind Angle)*, published in 2017. She holds a business degree in marketing from the Aarhus School of Business, an MBA from Durham, UK, and a non-executive board member educational certification from INSEAD in France. Mette's business is partnering with the nonprofit organization the Muscular Dystrophy Foundation to offer leadership training for volunteers in this and other organizations. She is a board member for a transportation company and for a pan-European program working to ensure education for children with special needs. She is married to a Frenchman and together they have two teenage sons.